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## Abstract

For our presentation, we are going to be talking about overpopulation and how it is affecting a variety of aspects of our society and our environment. To do this, we have made an informational podcast that features all four of us talking in a formal setting. We all thought this would be the best form to relay the information to a wide audience. Using a podcast, we were able to discuss, in depth, about the pressing issue of overpopulation in a conversational sense so that we didn't lose our audience. Also, since this issue affects people from all walks of life, we wanted to make sure that it can be listened to by any audience member at any time. This is where a podcast is the most effective, as it can be listened to at a specific time or while doing other work and the message will still be clear. In order to get some multi-modality in the mix, not only did we record our podcast, but we also decided to show some photos in order to incorporate some visual-focused topics. For our podcast, we will each have a topic of discussion that we will be explaining to the best of our ability through our own opinions and factual research. In our podcast, we talked about a variety of issues related to overpopulation: food shortage, and other natural resources used up by overpopulation, how our massive carbon footprint is affecting our climate, how this many people in this condensed of a space is affecting other life forms, such as animals, plants, and other forms of wildlife, and how people are affected when it comes to a financial point of view. For example, how there aren't enough jobs in our economy for everyone to live care-free. Many people listen to podcasts like Joe Rogan's *The Joe Rogan Experience* or NPR's *Planet Money* and after looking more closely at them we were able to understand why they had drawn in such a large following. Joe Rogan uses a variety of guests to liven up the show while also using a video feed of the room. This allows the audience to feel like they were in the room with him and bridges the gap between creator and listener. The idea of bridging that gap was an incredibly important part of our exploration even though we may not have used the same tools. We learned how to make an audience feel like individual members of our podcast rather than merely spectators. Our podcast's goal is to raise awareness on the severity of the topic at hand as well as challenge listeners to see if they can make a change in their lifestyles.